ARCHIE SERIES
APPROVED BY THE COMICS CODE AUTHORITY
12¢
MAC
FEB.
Jughead
NO. 141
IT'S AN IDEA I GOT FROM TV'S CAPED CRUSADERS FOR GETTING TO SCHOOL ON TIME!

DO YOU NEED EXTRA MONEY?

NEW!
GLAMOROUS GREETINGS ALL OCCASION ASSORTMENT
21 really deluxe cards. Excitingly different

NEW!
SOMETHING SPECIAL ALL OCCASION ASSORTMENT
20 truly magnificent cards. Smart new styling in striking iridescent colors. Breathtakingly beautiful

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our new Glamorous Greetings All Occasion assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Greeting Cards.

Cut out Business Reply Card below — mail it today —and free samples of personalized stationery—plus other leading Greeting Card box assortments will be sent you immediately on approval for 30 day free trial. You get everything you need to start making money the day your sales kit arrives. No experience necessary.

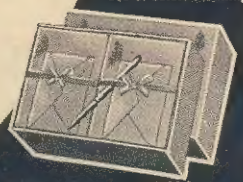
IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year.

NEW!
ALL OCCASION GIFT WRAPPING ENSEMBLE
20 gay, colorful large sheets plus matching gift tags. Terrific

NEW!
ADORABLE GREETINGS ALL OCCASION ASSORTMENT
21 exquisite cards with an original, artistic use of color. Stunning

NEW!
CRITTERS ALL OCCASION ASSORTMENT
Latest rage! 10 different, delightful animals in full jungle colors. Extra large cards. Suitable for wall decorations. Unusual



NEW!
GOLD AND SILVER FLORAL STATIONERY ENSEMBLE
Elegantly embossed rose design. Rich vellum sheets and envelopes. Includes pen-letter opener. Just lovely

Fill in Name And Address On Reply Card Below—CUT OUT AND MAIL TODAY—No Stamp Necessary

FREE SAMPLES
PERSONALIZED STATIONERY and CATALOG OF OUR ENTIRE LINE

CUT OUT BUSINESS REPLY CARD AT RIGHT
FILL IN AND MAIL TODAY
No Stamp Necessary

Cut Along Dotted Line — Mail Today

CHEERFUL CARD COMPANY
White Plains, New York 10606

FROM:

Your Name_____

Address_____

_____ Apt. No._____

City_____ State_____ Zip Code_____

FIRST CLASS
PERMIT No. 589
White Plains, New York

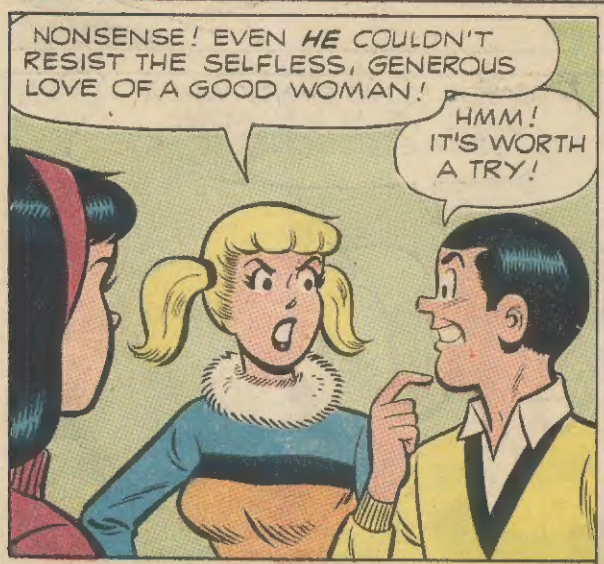
BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. P-6

Archie's Pal
Jughead
in "THE CHALLENGE"
NO MAN IS AN ISLAND!
JUGHEAD IS!
WELL, THE ISLAND DOESN'T EXIST THAT BETTY AND I COULDN'T ESTABLISH A BEACHHEAD ON IF WE PUT OUR MINDS TO IT!
THAT'S A SUICIDE MISSION IF I EVER HEARD OF ONE!
ch
lit
s



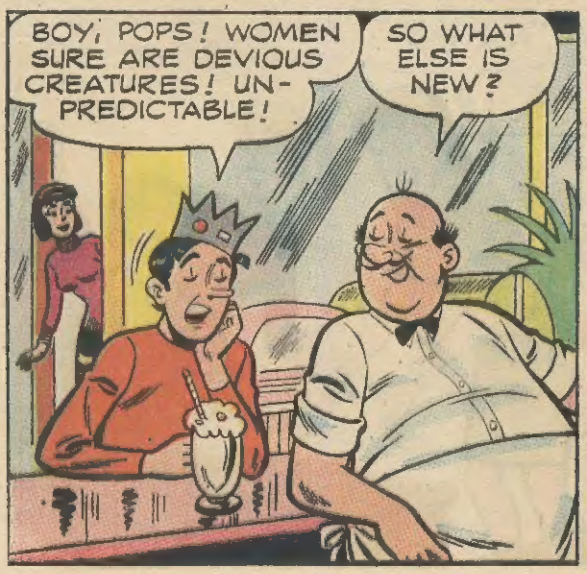
JUGHEAD, No. 141, February, 1967. Published monthly by ARCHIE COMICS PUBLICATIONS, INC., 420 DeSoto Ave., St. Louis, Mo. 63147. Executive and Editorial offices: 1116 First Ave., New York, N.Y. 10021. Chicago office: 35 East Wacker Dr., Chicago, Ill. 60601. Hollywood office: 439 So. Western Ave., Los Angeles, Calif. 90005. Second-class Postage Paid at St. Louis, Mo. and at additional mailing offices under the Act of March 3, 1879. All rights reserved. Title registered U.S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this magazine. Printed in the U.S.A. Copyright 1966 by Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

NOW, WHERE WERE WE?
WE WERE ABOUT TO TAKE UP THE CHALLENGE OF MAKING JUGGIE CHANGE HIS WOMAN HATING MIND!
WITH THE PROPER APPROACH, HE'D BE PUTTY IN OUR HANDS!
PUT YOUR MONEY WHERE YOUR MOUTH IS!
IF WE CAN'T CONVERT HIM, WE'LL BUY YOU TWO THE BEST DINNER IN TOWN!
BUT IF WE DO, YOU PICK UP THE TAB!
PHEASANT UNDER GLASS! I ALWAYS WANTED TO TRY THAT!
A THICK, JUICY STEAK RIGHT OUT IN THE OPEN FOR ME!
WHAT WE'VE GOT TO DO IS, WE'VE GOT TO REVERSE OUR USUAL TACTICS! KEEP HIM OFF BALANCE!
CATER TO HIS EVERY WHIM! OVERWHELM HIM WITH GENTLE GOODNESS!

BACK! BACK! LEAVE POOR JUGGIE ALONE!
PULL IN YOUR CLAWS! SCAT! A MAN IS ENTITLED TO HIS PRIVACY!
TRAITORS! TURNCOATS! WE TREED HIM! HE'S OURS!
YOU'LL BE DRUMMED OUT OF THE U.G.A.J.* FOR THIS!
*UNITED GIRLS AGAINST JUGHEAD

SORRY ABOUT THAT, JUGGIE!

WELL, WE'LL SEE YOU LATER, JUGGIE!
YOU'RE NOT GOING TO CHASE ME? YOU ALWAYS CHASE ME!


BOY, POPS! WOMEN SURE ARE DEVIOUS CREATURES! UN-PREDICTABLE!
SO WHAT ELSE IS NEW?

NO, NO, JUGGIE! PUT YOUR MONEY AWAY!
PUT IT ON MY TAB, POPS!

SEE WHAT I MEAN?
MAYBE THEY'RE TURNING OVER A NEW LEAF, JUGHEAD!
THEY'RE TRYING TO SOFTEN ME UP FOR THE KILL, THAT'S WHAT THEY'RE DOING!!
SUDDENLY THEY'RE GOING TO POUNCE, AND...
STEP INTO THE GUTTER, BETTY! LET THE GENTLEMAN PASS!
I WOULDN'T THINK OF CROWDING HIM!
IT TURNS MY STOMACH TO CATER TO HIS MYTHICAL MALE SUPERIORITY THIS WAY!
JUST REMEMBER THAT DINNER CHECK WE'RE GOING TO STICK ARCHIE AND REGGIE WITH!
NEXT DAY...
GOOD MORNING, JUGGIE!
ALLOW ME, JUGHEAD!
STEP BACK, RONNIE!
WE THOUGHT YOU WOULDN'T MIND! WE CLEANED IT UP FOR YOU!
A LITTLE WAX DOES WONDERS FOR WOOD!

JUGGIE DEAR, WOULD YOU HELP US WITH OUR CLASS PROJECT?
ENJOY! IT'S A SHAME TO WASTE GOOD FOOD!
COOKING CLASS
IS IT LIGHT AND FLUFFY ENOUGH?
WE VALUE YOUR OPINION ABOVE ALL OTHERS!
MMPHBLTZ!
TSK! SORRY ABOUT THOSE CRUMBS, JUGGIE!
HOLD STILL, WE'LL HAVE YOU SPIC AND SPAN IN A JIFFY!
HA, HA! LOOK AT OL' CASANOVA JONES!
THOSE DUMB FEMALES ARE BEATING THEMSELVES AGAINST A STONE WALL!
HOPE SPRINGS ETERNAL IN THE FOOLISH FEMALE!
THEY NEVER KNOW WHEN THEY'RE LICKED!
NOW JUST A DOGGONED MINUTE, YOU TWO! YOU'RE BEING PRETTY INSULTING TO THESE LOVELY LADIES!
HAH!

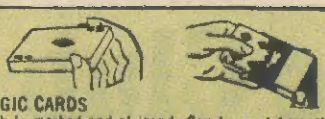
WOMANHOOD, IN CASE YOU DON'T KNOW IT, IS A GREAT INSTITUTION!!
JUG! YOU'VE BEEN BRAINWASHED!
BITE YOUR TONGUE!
...AND THAT'S WHERE THEY ALL BELONG...
...IN AN INSTITUTION!
YOU CAN SAY WHAT YOU LIKE ABOUT GIRLS, BUT THERE'S ONE THING THAT YOU CAN'T IGNORE...
...THEY'RE PESTS!
ESPECIALLY THOSE TWO!! GET THEM OFF MY BACK! THEY'VE BEEN ALL OVER ME LIKE A CASE OF MEASLES!
HYUK! GARÇON! GIVE THE CHECK TO THESE SELFLESS, GENEROUS GOOD WOMEN!!
ONE MORE CRACK OUT OF LIMBER LIP AND I'LL DROP HIM LIKE A THREE INCH PUTT!
MAYBE HE'LL GET A BONE CAUGHT IN HIS THROAT!
THE END

TREASURE CHEST OF FUN

THROW YOUR VOICE

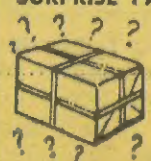
Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth and out of sight. Fool teacher, friends and family. Free book on "How to Become a Ventriloquist."
No. 137 ..... 25¢

MAGIC CARDS



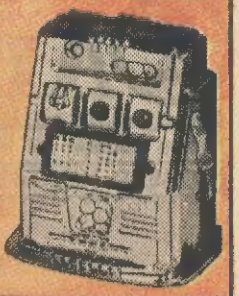
Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.
No. 183 ..... $1.98

SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
No. 878 ..... Only 50c

JACK POT BANK



A Dime-operating Jack Pot Bank that works just like the one armed bandit in Las Vegas. Just deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. This game should not be used for gambling purposes, only for fun.
No. 2060 ..... 1.98

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Learn by yourself in just one week. No matter how small you are you can walk with confidence—fear no man.

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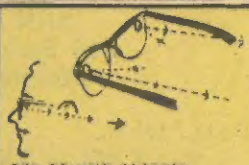
This tiny, feather weight radio operates without batteries, without tubes, but brings you years of listening pleasure. There's nothing to wear out, nothing to replace.
No. 044 ..... $2.98

SILENT DOG WHISTLE

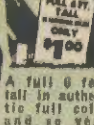
This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.
No. 701 ..... $1.00

SEE BEHIND GLASSES



A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing you're watching. Really comes in handy at times.
No. 30 ..... 75¢

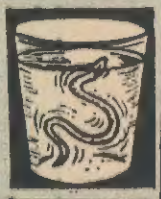
MONSTER SIZE MONSTERS



A full 6 feet tall in authentic full color and so very life-like you'll probably find yourself talking to them. We have those two all-time favorites — spine-chilling Frankenstein, and the mad vampire Dracula.
No. F17 ..... 1.00

6 FT. TALL

WORMS



Drop these seemingly innocent pellets into a glass of water and magically a worm will appear. Can you imagine the look of horror on your victims face? It's harmless.
No. 612 ..... 15c

ONION GUM

Yes—Looks like real chewing gum but tastes like . . . like . . . ONIONS! Its too funny! 12 slices to a pack.
No. 281 ..... 20¢

MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.
No. 788 ..... $1.00
6 Rolls Film 79c

WHOOPEE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.
No. 247 ..... 50c

JOY BUZZER

The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.
No. 239 ..... Only 50c

X-RAY SPECS

An Hilarious Optical Illusion $1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties.
No. FL7 ..... $1.00

TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce
No. 158 ..... 50c

Secret Spy Scope

Pen Size—Clips On Your Pocket-6-Power Magnifier. This exciting new 6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope that lets you "peek" to your hearts content. So handy for Sporting Events, Counter-spying and Girl Watching. Also contains a 30-power full microscope to thrill any naturalist. Not a toy, but a real instrument. Full money back guarantee if not delighted. Only $2.98.
Item No. F59 ..... $2.98

TRICK BLACK SOAP

Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless.
No. 575 ..... Only 25c

Honor House Prod. Corp. Dept. 7GK26 Lynbrook, N.Y.

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose _____ in full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus postage.

Name .....

Address .....

N.Y. State residents please add 2% sales tax.

Sorry, we cannot ship orders for less than $1.00
Kindly add 15c for postage and handling to all orders.

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 141 FEB. MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — $5.00

REPORTER
ANN McLEAN
344 Berkeley Avenue
Bloomfield, N.J.

Dear Archie,

I would like to tell you about my summer vacation last year. My mother, father, grandmother, brother, and I all went to the shore for one week. The first day there we all went to the bay, except for my grandmother who stayed home. The bay is like the beach except there are no waves and hardly any people. My brother and I went wading while my mother watched and my dad did some fishing. My brother and I were both told to wear our sneakers in the water because there were many broken shells on the bottom, but I had to be the wise guy who forgot to put on sneakers!

My mother said she would try to teach me how to float. No sooner had we walked into the water up to our waists when something grabbed my toe! I said to my mother quietly but excitedly, "I'm getting out of here! Something just bit me!" Then as I started to run out of the water, I began to yell and scream. My father dropped his fishing pole and came running to see what had happened. A *crab* was biting my foot!

After I calmed down we took a look at my toe. The scratch that the crab gave me was so small that I didn't even know which toe he bit! All that commotion for nothing!

SECOND PRIZE — $3.00

REPORTER
BEVERLY HEDDEN
216 Lee Park Avenue
Wilkes-Barre, Pa.

Dear Archie,

One summer my family and I went to Denver, Pennsylvania to visit some Amish people. When we got to their house, the lady was washing the steps in her bare feet. The ladies and girls wear long dresses and bonnets.

The man we knew owns a leather shop. He makes saddles and other things for horses. The men and boys wear pants, suspenders, and black hats. All the men have beards. Most of the people walk around barefooted.

In the family we visited there were six girls, one boy, and the mother and father.

ANNOUNCING—

PUREHEART THE POWERFUL CONTEST PRIZE WINNERS

The editors, writers and artists would like to thank all the thousands of Archie Club members who wrote in telling us their reaction to ARCHIE as PUREHEART THE POWERFUL.

The overwhelming volume of mail made picking the winners a difficult task. The eight prize winners listed below will each receive a $5.00 prize for writing the best letters, and remember, all Archie Club members should keep sending in their reports to the Archie Club News to win other cash prizes.

Neal Berger
261 Woodmont Road
Union, New Jersey

Gordon Wilson
914 West Barrett Street
Seattle, Washington 98119

Monica Cecilia Lee
P.O. Box 1383
Colon, Rep. Panama

Robert Knox
1176 Sixth Street S.W.
Moultrie, Georgia

William Maher
2330 Voorhies Avenue
New York 35, New York

Jennifer Sale
1424 N. Hayworth Avenue
Los Angeles, California

Ann Guthrie
1202 West Peggy Circle
Lee's Summit, Missouri

Rae Nelson
U.S. Army General Research Det.
A.P.O. New York, N.Y. 09757

The children, like most other children, had pets. They had six rabbits and a work horse and a pony.

THIRD PRIZE — $2.00

REPORTER

NANCY STOUTENBURG
246 Ottawa Street
Coopersville, Mich.

Dear Archie,

I would like to tell you an exciting thing that happened to me. Once I went skating with my three friends. I was behind them all. Then I saw some thin ice and at the same time I heard some boys chasing us with snowballs. I decided to take my chances with the ice instead of with the boys, but I was afraid that the ice would break. All of a sudden CRASH!! I had fallen in. I was scared and I screamed for help. My friends thought I was kidding so I screamed again. Then I grabbed a log and pulled myself halfway out. My friends saw that I wasn't kidding and came and helped me out. I was very thankful. I'll never go skating in that spot again.

FOURTH PRIZE — $1.00

REPORTER

LINDA GREEN
4850 Dakin Street
Chicago, Ill.

Dear Archie,

I would like to tell you about my trip to Williams Bay, Wisconsin. We rented a nice cottage and went to the beach and the playground almost every day. It was especially fun at bedtime when everyone went to sleep in their odd beds. I slept on a little couch that barely held me, but I got to sleep!

One evening my mother and my sisters and I went to Lake Geneva to go shopping. While we were at the store it started raining and thundering. We had to stay in the store an hour after closing time. Boy, that store sold more umbrellas than you could ever imagine.

While we were driving home my four sisters and I were worried because my father and brother were out fishing at the time the storm hit. When we got home were we ever relieved to see that they were safe! I had a wonderful vacation and enjoyed myself very much.

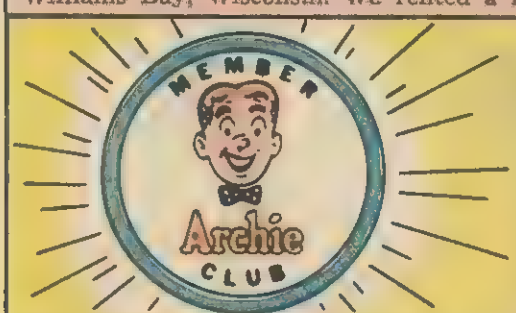
FIFTH PRIZE — $1.00

REPORTER

VICKI JOHNSON
2101 Sutter Road
McKinleyville, Calif.

Dear Archie,

Binky is my six month old dog. He is a little, short, fat dog with brown and white markings. He loves to play with me. In the mornings when I go to get him from his pen he scratches my legs by jumping up on them. When I shove him down, he sits and cocks his head to one side as if to say, "What did I do?" I have a special liking for dogs and I have had about seven so far.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4-COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 20c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

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ARTIST'S CONCEPTION

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Have fun! Be popular! Everyone will ask you to draw them. You'll be in demand! After a short time, you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have—which may lead to a good paying art career.

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This valuable illustrated guide is yours FREE with order of "Magic Art Reproducer." Easy ART tricks anyone can learn . . . shows you methods, techniques, shortcuts, perspectives, shading, how animated cartoons, human figures are made with "Magic Art Reproducer" for added touches to your drawings

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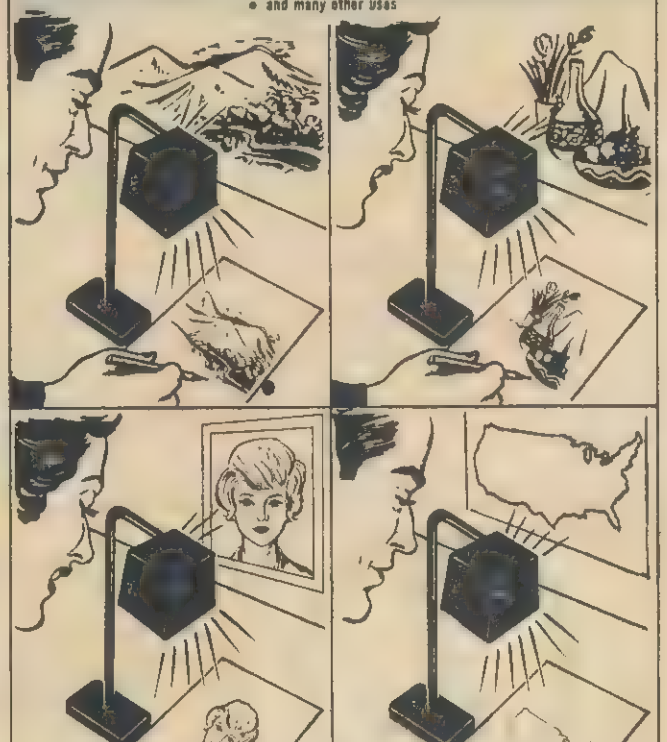

ARTIST'S CONCEPTION

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Name.....

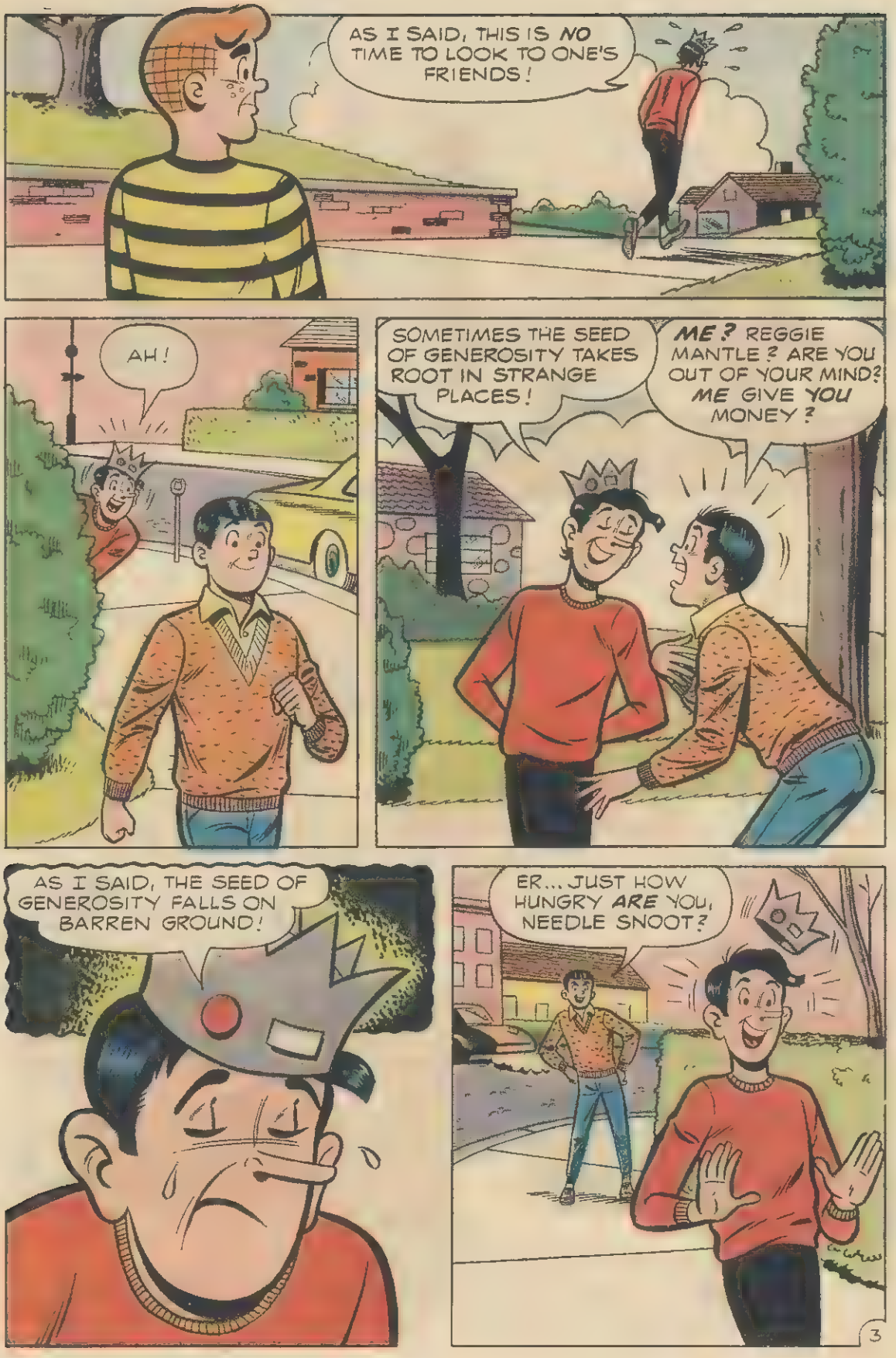
Address.....

City.....State.....Zip.....

☐ Check here if you wish to save postage by sending only $1.98 with coupon. Same Money Back Guarantee!

Archie's Pal
Jughead
in
"BEGGARS ARE CHOOSERS"
POP! MAN DOES NOT LIVE BY BREAD ALONE!
WHAT'S THAT SUPPOSED TO MEAN?
Snack Shop
IT MEANS, HOW ABOUT A LITTLE MORE MEAT ON THE ROLL?
SORRY, PAL! THAT'S THE JUGHEAD SPECIAL...

... FOR PEOPLE WHOSE TAB HAS RISEN BEYOND THE DANGER POINT!
CROSS MY GREEDY PALM WITH SILVER AND THE BURGERS GET BULKIER!
PLEASE! LEAVE US NOT SULLY OUR FRIENDSHIP WITH SORDID TALK OF MONEY!
FOR SHAME! WHEN A MAN IS DOWN ON HIS LUCK, THE WHOLE WORLD IS AGAINST HIM!
Chop Shop
PIZZA
THESE ARE TIMES WHEN ONE LOOKS TO ONE'S FRIENDS!


AS I SAID, THIS IS NO TIME TO LOOK TO ONE'S FRIENDS!
AH!
SOMETIMES THE SEED OF GENEROSITY TAKES ROOT IN STRANGE PLACES!
ME? REGGIE MANTLE? ARE YOU OUT OF YOUR MIND? ME GIVE YOU MONEY?
AS I SAID, THE SEED OF GENEROSITY FALLS ON BARREN GROUND!
ER... JUST HOW HUNGRY ARE YOU, NEEDLE SNOOT?

HMM'! DID YOU EVER OFFER AN APPLE TO A LADY IN A GARDEN?
NEVER MIND THE WISE REMARKS, PAUPER! I'M BETTING I CAN BUY YOUR FRIENDSHIP FOR A BUCK!
HOW DARE YOU? I'LL HAVE YOU KNOW I'M NOT FOR SALE!!
I'VE GOT MY PRIDE, YOU KNOW! I HAVEN'T SUNK THAT LOW! NOT YET, I HAVEN'T!
I'M NOT ABOUT TO SELL OUT TO THE HIGHEST BIDDER!
...HOWEVER... IF YOU'D LIKE TO RENT ME FOR A LITTLE WHILE...
HA, HA! HYUK!
4

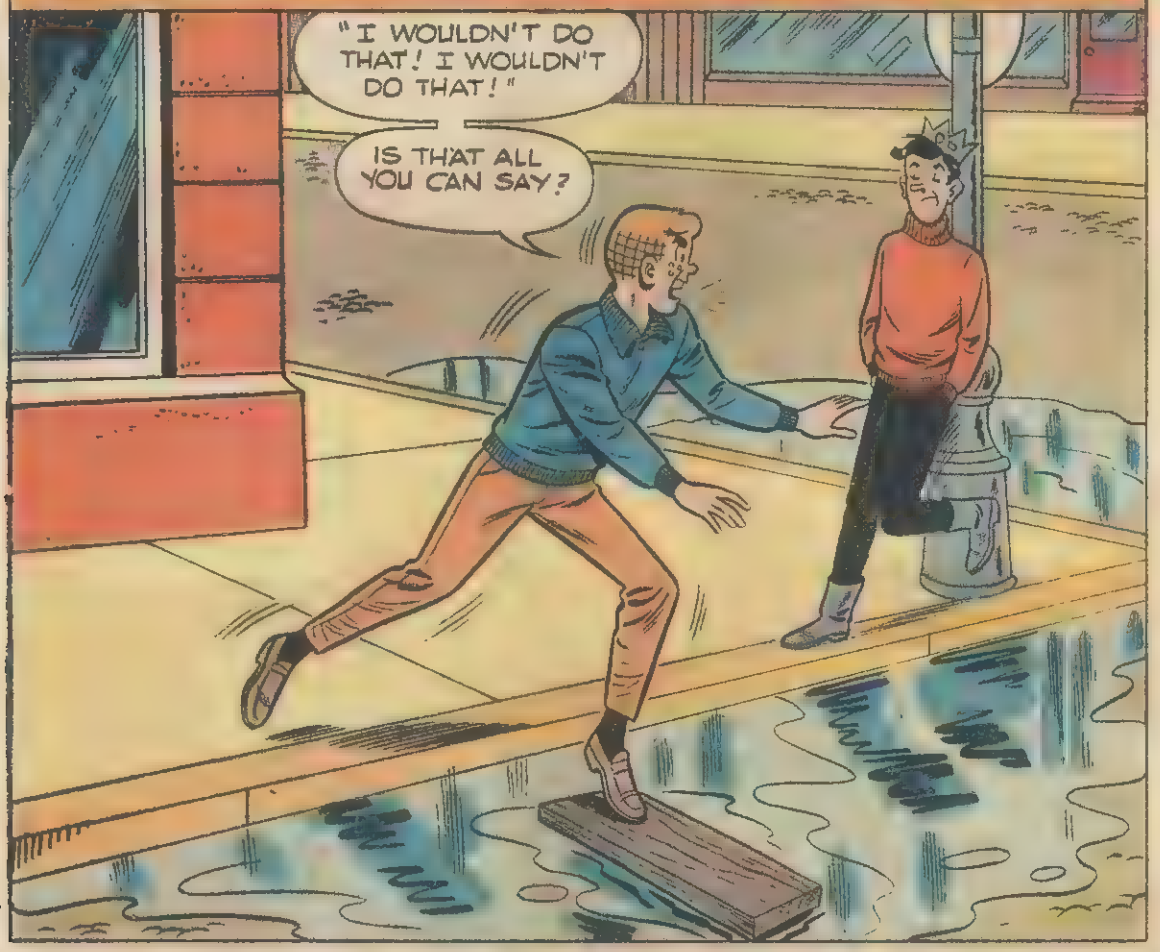
ALL RIGHT! I'M RENTING!
NOW CRAWL! COME ON! DOWN ON YOUR KNEES!
LIKE THIS?
NOW BEG!
PLEASE FEED ME! PRETTY PLEASE!
WAIT! I'VE GOT IT! THE SUPREME EXAMPLE OF HOW LOW YOU CAN SINK!
I WANT YOU TO TURN ON YOUR BEST FRIEND!
NO! NOT THAT!
I WANT YOU TO POUR THAT BUCKET OF PAINT ON HIS HEAD!
I COULDN'T!
HOW COULD YOU ASK ME TO DO SUCH A THING?
EASY!
NOW DO IT, OR NO DOUGH!

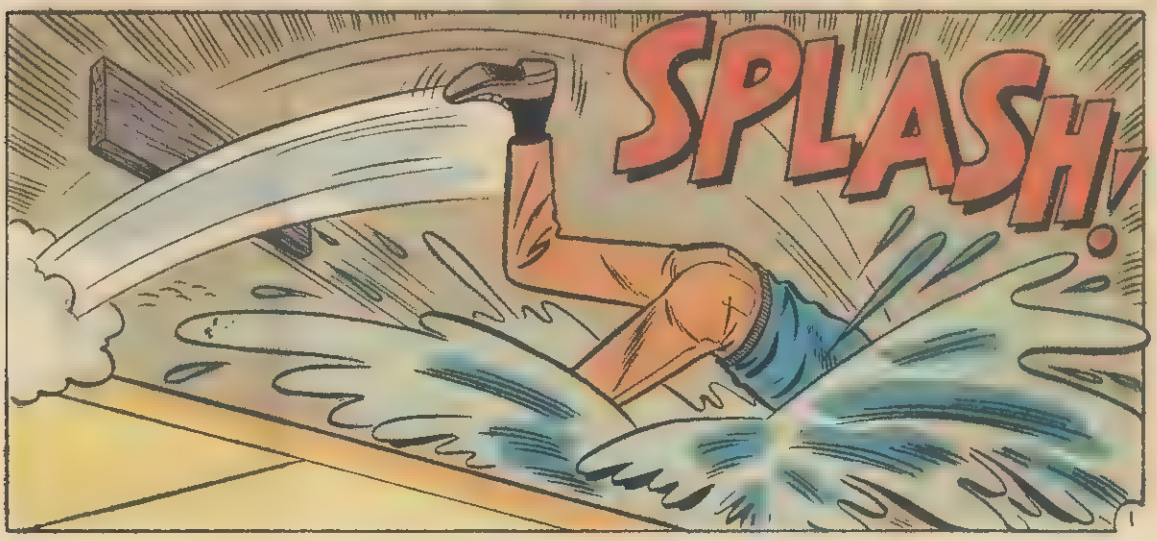
(SIGH) WELL, ALL RIGHT! BUT MAY I HAVE MY DOLLAR NOW?
WHY NOT?
AS LONG AS YOU GO THROUGH WITH IT!
OH, I SHALL!
PLOP!
ARGHH! YOU FINK! YOU WERE SUPPOSED TO DOUSE ARCHIE!
HIM? HE WOULDN'T GIVE ME A CENT!
YOU CAME THROUGH WITH A WHOLE DOLLAR!
THAT'S WHAT I CALL A BEST FRIEND!
AHEM! INNKEEPER! HOW BULKY A BURGER DOES A BUCK BUY?
The END

DIG THIS CRAZY OFFER!
GIANT
Archie's
PALS 'N' GALS
WE'LL SEND YOU A FREE COPY OF ARCHIE'S PALS 'N' GALS WITH EVERY ONE YEAR SUBSCRIPTION!
YOU GET FOUR GIANT SIZE COMICS PLUS A BIG BONUS ISSUE ABSOLUTELY FREE!...IT'S A STEAL!
LIKE FINDING A QUARTER! ...AND WHO CAN'T USE AN EXTRA TWO BITS?
SO GET WITH IT! FILL OUT THE COUPON! THIS OFFER IS LIMITED AND WE DON'T WANT YOU TO MISS OUT ON OUR GIFT TO YOU! DON'T DELAY!...ACT NOW!
SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4
1114 FIRST AVENUE
NEW YORK, N.Y. 10021
ENCLOSED PLEASE FIND ONE DOLLAR FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!
NAME (PLEASE PRINT)
AGE
ADDRESS
CITY
STATE
ZIP
BUY 4! GET 5!

Archie's Pal

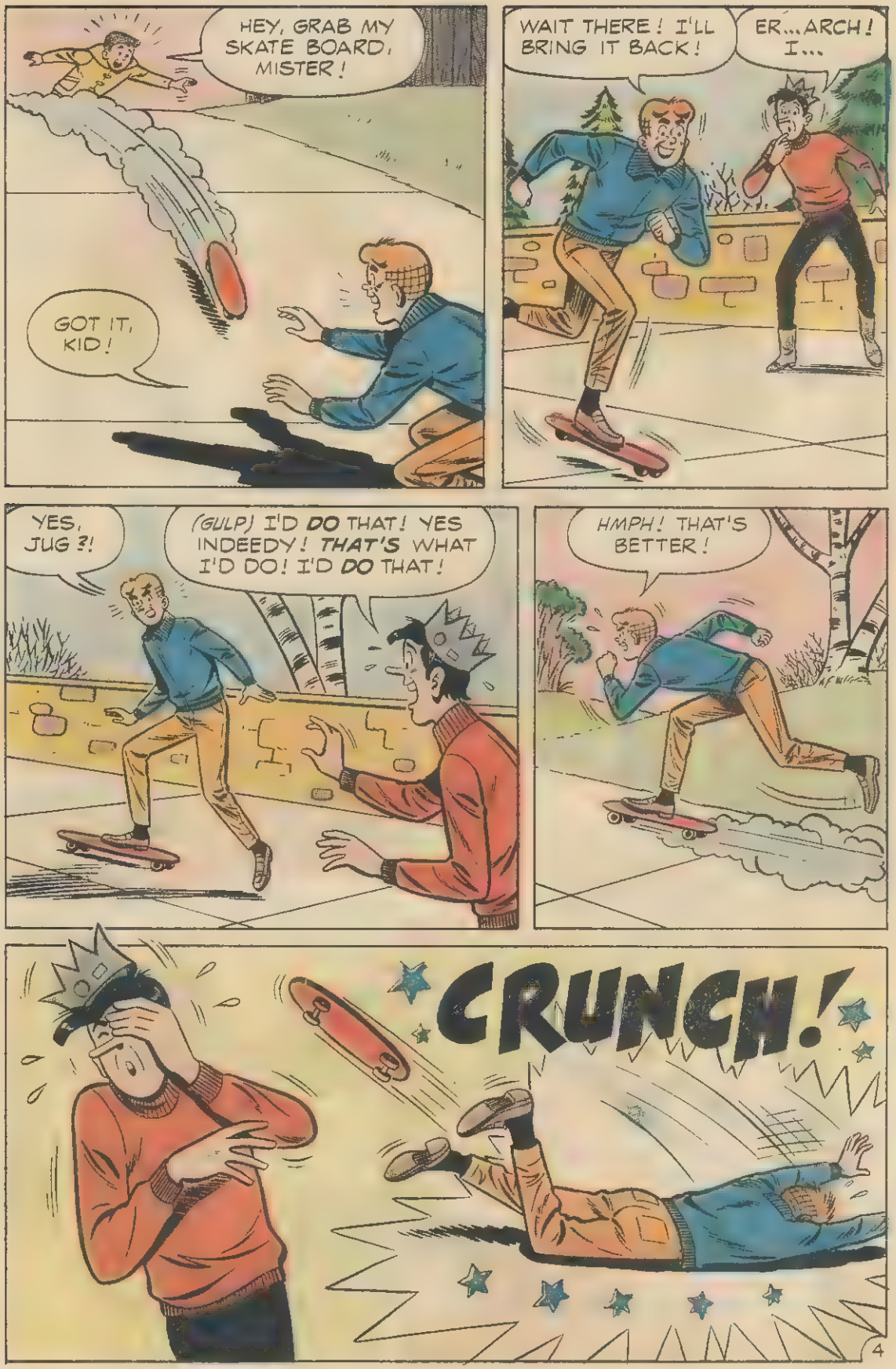
Jughead in "A WORD TO THE WISE"





THAT'S ANOTHER THING I HATE ABOUT YOU, JUG!!
WHAT'S THAT, ARCH?
YOU'VE ALWAYS GOT TO BE RIGHT!
SORRY, ARCH!
JEEPERS! I HATE A GUY WHO'S ALWAYS GOT TO BE RIGHT!!
JUST ONCE, I... I... BOY!! IT'S LIKE YOU PUT A JINX ON ME!!
ER... ARCH...
I KNOW! I KNOW! YOU WOULDN'T DO THAT!
SPLASH!
2

EEEE!! KNOW-IT-ALL! BIG BRAIN!!
YECH!!
WUSH! I'M AFRAID MY GOOD BUDDY IS PERTURBED WITH ME!!
IT'S A SAD, SAD THING WHEN YOUR BEST FRIEND HATES YOU!
A NAG IS WHAT I AM! AN OLD WOMAN TYPE NAG!
OVERPROTECTIVE!! I'VE GOT TO STOP IT! NO MORE! NO MORE!
PEACE, ARCHIE! YOU'RE LOOKING AT A NEW JUGHEAD! I'VE TURNED OVER A NEW LEAF!
WELL, IF YOU'RE SURE!!


HEY, GRAB MY SKATE BOARD, MISTER!
GOT IT, KID!
WAIT THERE! I'LL BRING IT BACK!
ER...ARCH! I...
YES, JUG?!
(GULP) I'D DO THAT! YES INDEEDY! THAT'S WHAT I'D DO! I'D DO THAT!
HMPH! THAT'S BETTER!
CRUNCH!

BOY! SOME FRIEND YOU ARE! YOU KNEW I'D CLOBBER MYSELF!!
WHY WOULDN'T YOU TALK ME OUT OF IT?
YOU SAID I SHOULDN'T!
YOU'RE MY BUDDY, ARCH! I LISTEN TO YOU!
I TAKE YOUR ADVICE! I PAY ATTENTION TO YOU! WHATEVER YOU SAY, I...
JUG...
YES, ARCH?
(GROAN) I WOULDN'T DO THAT!
The END

"HI! I'M JERI LAWRENCE— JERI OF HOLLYWOOD!"

DIRECT FROM HOLLYWOOD TO YOU!—

FREE STAR PHOTOS!

Not just one, but TWO DIFFERENT PHOTOS

NO LIMIT!

Choose from these 100 TOP STARS, or any others! See instructions below.

Julie Andrews
Ann-Margret
Frankie Avalon
Lucille Ball
Brigitte Bardot
Richard Basehart

Enjoy this thrilling new hobby: start or add to your collection now, with two different photos of each of your favorite stars! Big glossy prints! One studio portrait, plus one action photo! It's easy, it's fun: pick your favorite stars in this list!

Batman (Adam West)	**Sandra Dee**	**Marta Kristen**	**Paul Petersen**
Beatles together	Donna Douglas	**Michael Landon**	Elvis Presley
Ringo alone	James Drury	**Jeri Lawrence**	Debbie Reynolds
Paul alone	Patty Duke	**Brenda Lee**	Cliff Richard
John alone	**John Ericson**	Jerry Lewis	Jeannine Riley
George alone	**Linda Evans**	Gary Lockwood	**Robin (Burt Ward)**
Dan Blocker	Fabian	June Lockhart	**Bill Smith**
Pat Boone	Mia Farrow	**Richard Long**	**Elke Sommer**
Randy Boone	Sally Field	Hayley Mills	Connie Stevens
Peter Brown	Robert Fuller	**Lee Majors**	**Inger Stevens**
Angela Cartwright	**Annette Funicello**	**Roger Mobley**	Elizabeth Taylor
George Chakiris	**Ann Francis**	Marilyn Monroe	**Shirley Temple**
Dick Chamberlain	**Mark Goddard**	Elizabeth Montgomery	Dick Van Dyke
Sean Connery	Lorne Greene	Mary Tyler Moore	**Robert Vaughn**
Chuck Connors	**Robert Goulet**	Vic Morrow	Clint Walker
Robert Conrad	**Luke Halpin**	**David McCallum**	**Debbie Watson**
Gary Conway	**David Hedison**	Doug McClure	John Wayne
Johnny Crawford	Robert Horton	**Peter McEnery**	Guy Williams
Tony Curtis	Rock Hudson	**Gardner McKay**	Natalie Wood
James Darren	David Janssen	**Rick Nelson**	Pat Woodell
Doris Day	**Chris Jones**	**Paul Newman**	Efrem Zimbalist
James Dean	Danny Kaye	**Ryan O'Neal**	

"THE KING"
The one and only ELVIS PRESLEY (who else?) Just received 15 NEW POSES — 1 8x10 — 2 5x7 12 wallets The price **$1.98** Rush your order to me NOW! — Jeri

BATMAN AND ROBIN FAN CLUB
14 Photos (8x10's, 4x5's, and Wallet Size) Plus Exciting Membership Card Special just **$1.98** Don't Wait!

INSTRUCTIONS
paper ... for each name you select, enclose 10c to cover mailing and handling ... for extra ...

Mail to me at this address:
JERI OF HOLLYWOOD
DEPT. 6145
7551 MELROSE AVENUE
HOLLYWOOD, CALIF. 90046

POLARIS NUCLEAR SUB

Over 7 Feet Long
Big Enough For 2 Kids

Fires Rockets and Torpedoes

Only **$6.98**

FEATURES
- Over 7 feet long
- Seats 2 kids
- Controls that work
- Rockets that fire
- Real periscope
- Firing torpedoes
- Electrically lit Instrument panel

How proud you will be as commander of your own POLARIS SUB — the most powerful weapon in the world! What hours of imaginative play and fun as you and your friends dive, surface, maneuver, watch the enemy through the periscope and fire your nuclear missiles and torpedoes! What thrills as you play at hunting sunken treasures in pirate waters and exploring the strange and mysterious bottom of the deep ocean floor!

HOURS AND HOURS OF ADVENTURE

Sturdily constructed of 200 lb. test fibreboard. Comes complete with easy assembly instructions. Costs only $6.98 for this giant of fun, adventure and science. (Because of the POLARIS SUB'S giant size we must ask for 75c shipping charges.)

MONEY BACK GUARANTEE

Order today and we will rush your POLARIS NUCLEAR SUB to you. Use it for 10 full days. If you don't think it is the greatest ever—the best toy you ever had—just send it back for full purchase price refund.

HONOR HOUSE PROD. CO. DEPT. 7PS26
LYNBROOK, NEW YORK

Rush me my POLARIS NUCLEAR SUB. I can use it for 10 days and if I am not delighted return it for full purchase price refund.

☐ SEND IT PREPAID. I enclose $6.98 plus 75c to help cover shipping charges

☐ SEND IT C.O.D. I enclose $1 good-will deposit and I will pay postman $5.98 on delivery plus C.O.D. postage

NAME

ADDRESS

CITY ZONE STATE

N.Y. State residents please add 14c sales tax.

LI'L JINX
LETTER PERFECT
THERE! I'M FINISHED!
I JUST HAVE TO FIND OUT ONE THING!
NO! I DON'T KNOW THE ANSWER, LI'L JINX!
THE MAILMAN MIGHT BE ABLE TO HELP YOU!
I DON'T KNOW THE ZIP CODE FOR A CERTAIN AREA!
WHAT AREA IS THAT?
THE NORTH POLE!
END

Jughead "SNOW WOE"
AM I GLAD WE CAME! SKI CONDITIONS ARE PERFECT!
YOU MEAN--SKI CONDITIONS ARE CATASTROPHIC!
...I JUST SPOTTED BIG ETHEL!
WHERE ARE YOU GOING?
AWAY FROM HERE... AS FAST AS I CAN!

ORDER BY MAIL SPECIALS

30 BIKE DECALS. A terrific assortment of big, colorful decals to dress up your bike, models, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over $2.00. Easy to Apply!

Order No. BD30 $1.00

250 MAGIC TRICKS. Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing Else to Buy!

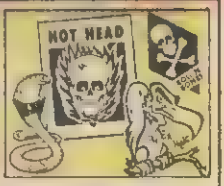
Order No. MT250 50¢

300 CRAZY SIGNS. Printed on gummed labels . . . to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty" . . . & a real bargain, too. Send for them today!

Order No. CS300 $1.00

500 ASSORTED PENNANTS—includes all the top BASEBALL teams, FOOTBALL teams—and all the popular COLLEGES . . . printed on gummed label "stick ons" that you paste on anywhere. Big bargain offer — only $1.00 for complete set

Order No. GL350 $1.00



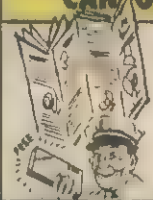
COMIC FELT PATCHES. Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer

Order No. FP11 $1.00

500 KRAZY STAMPS Seal letters with a laugh! These are really wild! You get over 500 assorted funny sayings on gummed label stamps that you stick on envelopes, book covers, packages, etc. And what a bargain!

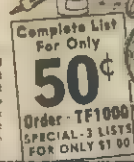
Order No. ST500 $1.00

1001 THINGS YOU CAN GET FREE



This List Tells You Where To Send For Free Samples, Books, Foreign Stamps & Coins, Etc.

Imagine! They're yours for the asking hundreds of $$$ worth of free offers and giveaway items by writing to different manufacturers, associations, government agencies, etc. This list tells you where to write for the FREE ITEMS—such as Free Gifts, Free Products Samples, Informative Books, Maps, Show Tickets, Foreign Stamps & Coins, Toys, Films, Posters, etc.



Complete List For Only 50¢

Order - TF1000

SPECIAL - 3 LISTS FOR ONLY $1.00

400 CRAZY LABELS. They're wild. You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick ons". They're strictly nutty. Terrific for dressing up your letters, school book covers etc.

Order No. XL400 $1.00

DOLLAR BARGAINS • P.O. BOX 1225-RB • NEWARK 1, NEW JERSEY

PLAY GUITAR IN 7 DAYS

OR YOUR MONEY BACK

Surprise your friends and relatives. Enjoy lots of fun and popularity. Be the one who always gets invited to parties.

Top Radio Guitarist Ed Sale has shown thousands of people throughout the country how to play the Guitar like professionals. He now makes it possible for you to learn at home quickly and easily — even though you have absolutely no previous musical knowledge whatever.

GET MORE *FUN* OUT OF LIFE

IN THIS SPECIAL OFFER, you get:

Ed Sale's famous 66 page Secret System which positively teaches you to play a beautiful song the first day, and any song by ear or note in 7 days. Includes 52 photos, 87 finger placing charts. Shows how to tune, keep time, build chords, bass runs, dance chords, swing — PLUS 110 popular and western songs (words and music). WORTH $3.00

PLUS Ed Sale's Special Chord Finder of all the chords used in popular music WORTH $1.00

PLUS Ed Sale's Special Guitarist's Book of Knowledge WORTH $3.00

TOTAL VALUE ~~$7.00~~

ALL YOURS FOR ONLY $2.98

IF YOU ORDER NOW

MAIL COUPON TODAY!

I PERSONALLY GUARANTEE COMPLETE SATISFACTION OR YOUR MONEY BACK

Ed Sale Studio 171-B
Avon By the Sea, N. J.

ED SALE • STUDIO 171-B AVON BY THE SEA, N. J.

☐ Send me your 66-page SECRET SYSTEM, plus CHORD FINDER of all chords used in pop music, plus GUITARIST'S BOOK OF KNOWLEDGE — total value $7.00. I will pay postman $2.98 plus C.O.D. postage

☐ SAVE MORE! Send money with order, Ed Sale pays postage. Same money-back guarantee

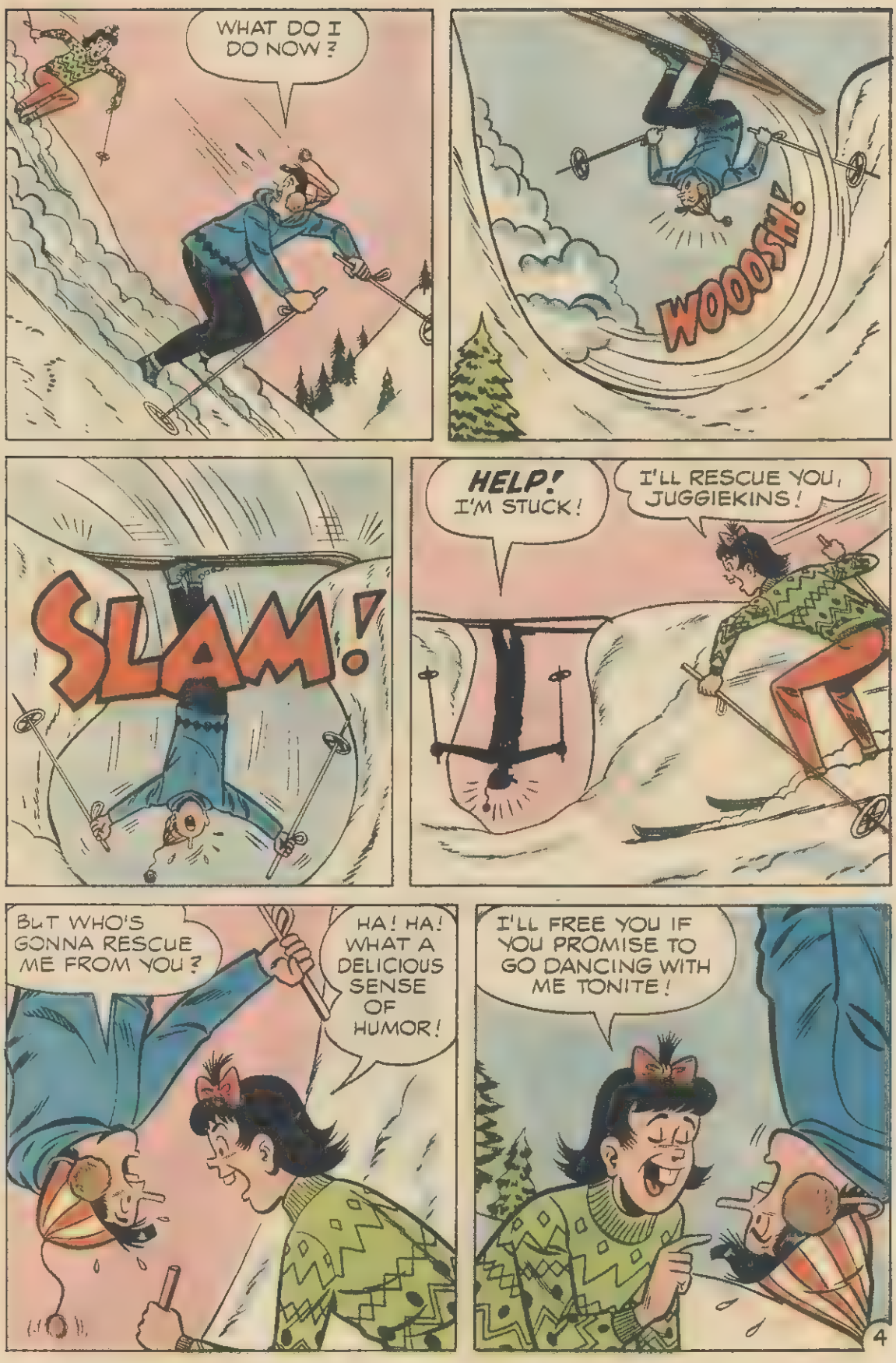
Name .....

Address .....

City, Zone ..... State .....

GOOD THING I SPOTTED BIG ETHEL! IT PAYS TO BE VIGILANT!
IT SURE DOES! I SPOTTED YOU SPOTTING ME!
GULP! BIG ETHEL!!
LET ME GO! I'M GOING TO JUMP!
COWARD!
I PROMISE NOT TO KISS YOU IF YOU COME BACK INSIDE!
OKAY!
SAY! YOU PROMISED NOT TO KISS ME!
CORRECT...
...BUT I DIDN'T PROMISE THAT I WOULDN'T HUG YOU! (SIGH!)
ECH!

WE'RE HERE, BIG ETHEL!
SIGH! THAT WAS THE MOST DELIGHTFUL RIDE OF MY LIFE!
I MUST CAPTURE THOSE PRECIOUS MOMENTS WHILE THEY'RE STILL FRESH IN MY HEART!
DIARY
NOW, WHERE DID THAT HANDSOME HUNK DISAPPEAR TO?
SUMMIT 2,000 FT.
HEY, BUDDY! IT'S SUICIDE TO GO DOWN THAT HILL!
IT'S SUICIDE IF I DON'T!
PERIL HILL
HOW ROMANTIC! JUG WANTS US TO SHARE DANGER TOGETHER!
PERIL HILL
GULP! SHE'S GAINING ON ME!


WHAT DO I DO NOW?
WOOOSH!
SLAM!
HELP! I'M STUCK!
I'LL RESCUE YOU, JUGGIEKINS!
BUT WHO'S GONNA RESCUE ME FROM YOU?
HA! HA! WHAT A DELICIOUS SENSE OF HUMOR!
I'LL FREE YOU IF YOU PROMISE TO GO DANCING WITH ME TONITE!

I'LL ALSO THROW A DOZEN DELICIOUS BURGERS INTO THE DEAL!
CATCH-A-JUG-KIT
GOOD
BAD
WELL?
THE ANSWER IS STILL "NO"!
CATCH-A-JUG-KIT
BIG ETHEL, WHAT ARE YOU DOING??!
YOU'LL SEE!
NO! NO! NO!
YES! YES! YES!
SMACK!
OKAY! YOU WIN! I'LL TAKE YOU TO THE DANCE TONITE IF YOU FREE ME!

EASY DOES IT!
UGH!
JUG, WATCH OUT!
CRACK!
HMM! THAT'S A NASTY BREAK!
THAT MEANS I CAN'T GO DANCING TONITE!
JUG, YOU DID THAT DELIBERATELY!
LATER...
LOOK! JUGGIE'S HOROSCOPE PREDICTED TODAY WOULD BRING HIM MISFORTUNE!
HOROSCOPE
NONSENSE!... TODAY I GOT THE LUCKIEST BREAK OF MY LIFE!
The END

David McCallum (Illya)

LIFE-SIZE PIN-UP...

$1 only

It's the newest, it's the wildest, greatest ever. . . . A super pin-up of Illya. It's life size (over 38" x 50"). And what's more it's exclusive, no one else has it, not even the fan mags. IT'S THE OFFICIAL PHOTO CHOSEN BY THE FAN CLUB. Wait till your friends walk into your room. Won't they flip! THERE IS ILLYA—life size and so real they'll think for a minute he's there.
It's real fab for your bedroom, den or playroom. It's like nothing you've ever seen before. You'll really be the envy of the crowd. And remember it's personally autographed, and it's official.

FREE Rush your order now and receive FREE your official membership card in the Man from U.N.C.L.E. Fan Club PLUS your very own U.N.C.L.E. Agent card. So c'mon. Don't delay.

RUSH BACK THE COUPON NOW!

MAN FROM U.N.C.L.E. FAN CLUB, Dept. 7DM26
35 Wilbur Street, Lynbrook, N.Y.
Rush me my life size David McCallum pin-up plus official Man from U.N.C.L.E. Fan Club membership card and U.N.C.L.E. card I must really flip or I may return everything for a full purchase price refund. I enclose $1 plus 25¢ (to cover shipping charges).

Name .....
Address .....
City ..... State ..... Zip Code .....
☐ Send Robert Vaughn Life Size pin-up too! I enclose an additional $1.

6 Hairpieces-in-One!

for only $1

Go Go tail

INSTANT GLAMOUR
The "IN" Hairpiece for endless styles
A full 18 inches long.
100% beautiful Dynel.
Can be washed, set or styled any way you like.
Looks real and natural like your own hair.

6 GO GO Styles
Can be worn as a:
PONYTAIL • BUN
CHIGNON • BRAID
BEEHIVE • WIGLET
ETC

CUSTOM COLOR MATCHED
Blended in our salon to match your hair color. Send us a sample of your hair — we do the rest.
Introductory offer for a limited time only.

Send hair sample and $1.00 (plus 25¢ handling) to:
GO GO TAIL, Dept. AC-17
Box 484, East Orange, N. J. 07017

USE THIS HANDY ORDER FORM NOW

FREE — ILLUSTRATED HAIR STYLING GUIDE FREE WITH EACH ORDER

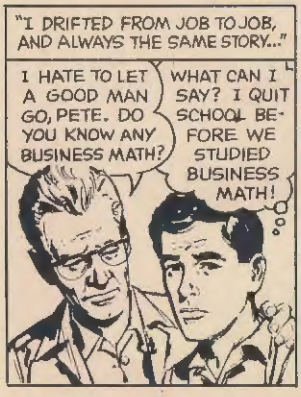
"MONEY-BACK" GUARANTEE!

Enclose $1.00 (plus 25¢ handling) and Send hair sample to **GO GO TAIL,** Dept AC-17
Box 484, East Orange, N. J. 07017

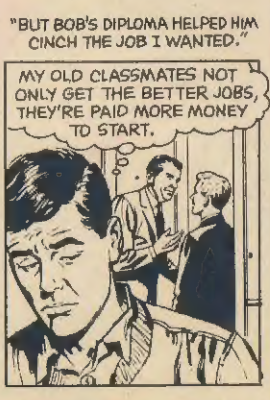
NAME .....
STREET .....
CITY ..... STATE ..... ZIP .....

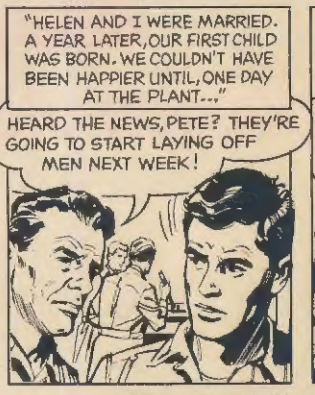
PETE DUNCAN—"DROPOUT"

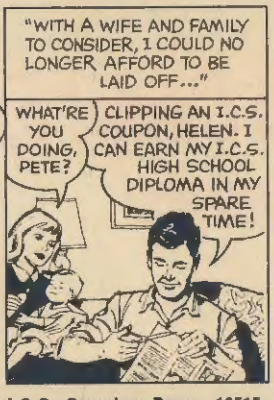
"WHEN I TURNED 16, I WANTED TO REALLY START LIVING..."
HIGH SCHOOL
FREE AT LAST!
NO MORE SCHOOL FOR ME. MY NEW JOB PAYS $60 A WEEK. AND I'M BUYING A CAR WITH MY OWN MONEY!

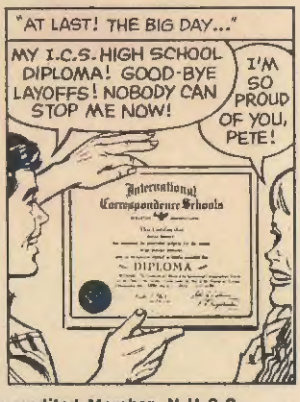

"I DRIFTED FROM JOB TO JOB, AND ALWAYS THE SAME STORY..."
I HATE TO LET A GOOD MAN GO, PETE. DO YOU KNOW ANY BUSINESS MATH?
WHAT CAN I SAY? I QUIT SCHOOL BEFORE WE STUDIED BUSINESS MATH!

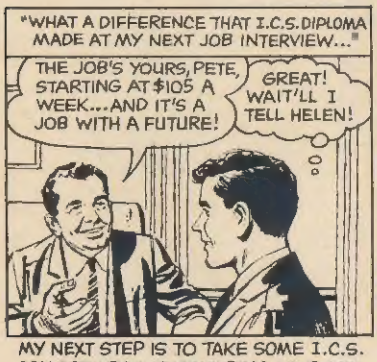
"A YEAR AFTER QUITTING SCHOOL, I WAS OUT OF A JOB, FOR THE THIRD TIME.
PETE! YOU LOOKING FOR A JOB HERE, TOO?
BOB SHOLL! YEAH! I FIGURE I'VE GOT THE EXPERIENCE!
EMPLOY
OFFICE


"BUT BOB'S DIPLOMA HELPED HIM CINCH THE JOB I WANTED."
MY OLD CLASSMATES NOT ONLY GET THE BETTER JOBS, THEY'RE PAID MORE MONEY TO START.


"HELEN AND I WERE MARRIED. A YEAR LATER, OUR FIRST CHILD WAS BORN. WE COULDN'T HAVE BEEN HAPPIER UNTIL, ONE DAY AT THE PLANT..."
HEARD THE NEWS, PETE? THEY'RE GOING TO START LAYING OFF MEN NEXT WEEK!


"WITH A WIFE AND FAMILY TO CONSIDER, I COULD NO LONGER AFFORD TO BE LAID OFF..."
WHAT'RE YOU DOING, PETE?
CLIPPING AN I.C.S. COUPON, HELEN. I CAN EARN MY I.C.S. HIGH SCHOOL DIPLOMA IN MY SPARE TIME!


"AT LAST! THE BIG DAY..."
MY I.C.S. HIGH SCHOOL DIPLOMA! GOOD-BYE LAYOFFS! NOBODY CAN STOP ME NOW!
I'M SO PROUD OF YOU, PETE!
International Correspondence Schools
DIPLOMA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